



- Website banners
- Email campaigns
- Social media marketing
- Product reviews
- Advertorials and White Paper publishing
- Webinars
- Business Directory
- Job advertisements
- Event promotions

HSE People is a leading online networking site bringing together professionals across high risk specialisms including –

- Health, Safety & Environmental
- Fire Engineering, Protection and Safety
- Quality Control and Quality Assurance
- Risk Management
- Security Services

Harnessing the power of social media we have brought together a network of over 155,000 members which is growing every day as we continue to provide industry-relevant content and jobs.

What people are saying!

"HSE People provides us with a direct avenue to the audience we want to talk to. Allowing our content to stay on top of such a large group of health and safety professionals allows us to share our educational and insightful content to the majority of the group, giving us a larger impression rate than just posting it normally. We have seen the positive results in our analytics and will continue to share our content through HSE People"

- Effective Software

Website banners –

Banners are available linking to your company website so that you can benefit from the Search Engine Optimisation and exposure HSE People can bring you.

3 months banner hosting – \$700

6 months banner hosting – \$1,200

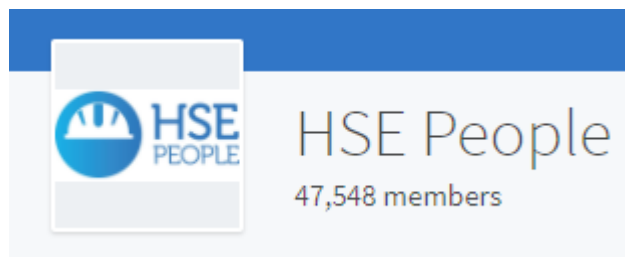
12 months banner hosting - \$2,000

Email campaigns -

You provide the content and we provide you with the reach to thousands of our members. Your email can include images, links as well as information about your products and services. Prices start from \$350 per 1,000, minimum send 3,000.

Social Media Marketing –

At HSE People we believe there is no stronger way of interacting online that through Facebook, LinkedIn and Twitter. We can provide pinned posts on our Facebook page and LinkedIn groups as well as LinkedIn announcements which will land into the inboxes of our members. Extra pay-per-click budgets can be arranged. Prices start from \$350



Video Review by Workwear specialist AskAdy

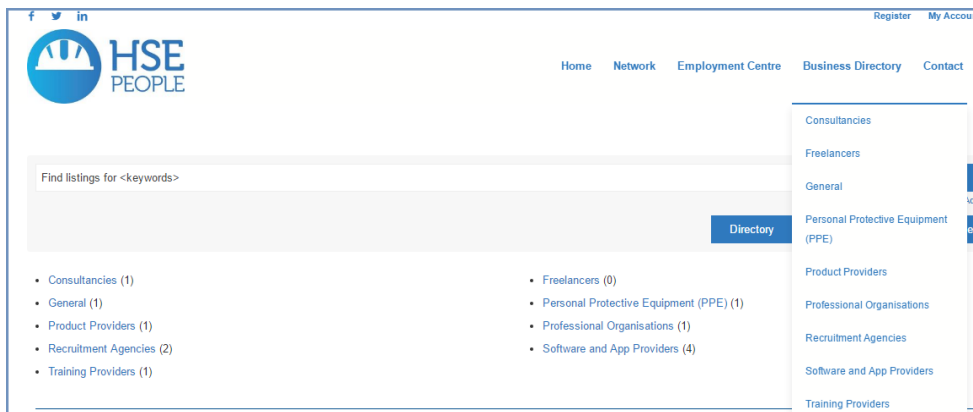


AskAdy is the alter-ego of Ady Burton. Ady has been selling workwear and safety clothing for the past 25 years and uses his expertise and great personality to provide video reviews of products. Working with AskAdy we can provide you with a video review of your product which is then promoted to our social media network.

Advertorials and White Paper publishing -

An advertorial is a great way promoting your products or services using a journalistic style to also inform and advise without 'hard selling'. We can provide help and advice with the writing of content and then market the end result on our website as well as across social media. Advertorials and White Paper publishing starts from \$400.

Business Directory -



Our business directory is promoted using SEO as well as social media and allows you to detail your company's services or products. You can also include your company contact details, website and logo for excellent brand awareness.

12 month listing - \$250

You will also be featured as our 'Business of the Week' on our Facebook page, Twitter and main LinkedIn group.

Job advertisements -

The [HSE People jobsite](#) provides an excellent platform for you to advertise your job vacancies across our network of over 158,000 professionals. Your job listing will be live for 30 days and can include a full specification and your logo, helping to increase your brand awareness.

We can also provide a supported recruitment package for companies without an HR capability including job advertisement writing, telephone screening, interview participation and more.

All your jobs will be promoted on our [Facebook page](#), Twitter feed and in our LinkedIn groups ([HSE People](#) and [HSE People Jobs](#)).

Individual job posting - \$140

5 job postings - \$400

Unlimited job postings (monthly) – \$700

Event Promotions –

Your event will be posted in our Events Diary for 30 days including details of the location, venue, how to attend the event and much more. You will also receive an event posting on our Facebook page and a banner on our website linking to the event posting on HSE People. Event postings start from \$500 for a 30 days listing.



"HSE People is a great resource for us to get our message in front of a large number of people in the health and safety industry. We've used them multiple times and we've had good results each time"

- SafetySkills

Sponsored discussions and debates –

If you are looking for insight regarding a new product you are developing or want feedback from an event you hosted why not sponsor a discussion on our forums? We will encourage our members to engage and you can benefit from the valuable input from industry professionals. A sponsored discussion or debate is \$300 and is live on our website for 30 days.

Webinars -

A webinar is an excellent way to engage with your target audience and establish your position as experts within your field. HSE People will help you decide on a topic and prepare your Subject Matter Expert (SME) as well as marketing the webinar and hosting it on your behalf. You will also receive the contact details and information of the attendees for follow up after the event. Webinars start from \$1,800.

If you have any questions or would like any more information about HSE People then please get in touch with us today.

T: 00 44 1572 768 834

E: info@hsepeople.com

W: www.hsepeople.com



We would like to say a massive thank you to HSE People for all their support. They have been absolutely amazing and have been a great help running our competitions with us. The social media campaigns they have run for us both on Twitter and Facebook are really appreciated and our advert and link on their website has given us some excellent traffic! These guys are awesome. Thanks again.

- **SOUTH EAST WORKWEAR LTD**